

# IHTEF AFRICA CONFERENCE PROGRAM

“Beyond 2020: Hospitality Innovation, Service and Growth”

S/No	Date	Activity/Description	Remarks
	<b>DAY 1</b>	<b>REGISTRATION CONTINUES</b>	
	<b>7:00 AM-9:00AM</b>	<b>OPENING CEREMONIES</b>	
		Arrival of Special Guests	
		Arrival of other Delegates and Keynote Speakers	
		Welcome Address by Chibuikem Diala, Executive Director, IHTEF	
		Goodwill Messages by NTDC, NIHOTOUR	
		Goodwill Message by Hotel Owners Association, Abuja (HOFA)	
		Goodwill Message by Institute of Hospitality, UK (Nigeria Branch)	
		<b>Presentations</b>	
		Brief Speech by the Nigerian Minister of Information and Culture, Alhaji Lai Mohammed/Or Representative	
	<b>KEYNOTE 10:00AM</b>	<b>“The Nigerian Hotel Industry - Growth, Innovation and People Power”</b> - Trevor J. Ward, MD, W Hospitality Group	
	<b>PANEL 1 11: 10AM</b>	<b>HIGH LEVEL PANEL 1- The Hotel of the Future (“Beyond 2020: Hospitality Innovation, Service &amp; Growth)</b>	
		<ul style="list-style-type: none"> <li>- <b>Mr Adedayo Adesugba- Honorary Chair, Institute of Hospitality, UK, Nigeria International Branch</b></li> <li>- <b>Prince Adetokumbo Kayode, CON, Former Minister of Tourism &amp; National Orientation</b></li> <li>- Trevor Ward, CEO, W Hospitality Group</li> <li>- Mrs Ray-Omo, Director, Marketing and Promotions, NTDC</li> <li>- Chief Abiodun Odusanwo, President- Institute of Tourism Professionals</li> </ul>	

12:00PM  
PANEL 2  
12:30PM

## NETWORKING TEA BREAK

### HIGH LEVEL PANEL 2- LOCAL CONTENT ARCADE- “Local Content Versus Quality”

The challenge confronting the industry is not just ‘Local Content’ but the quality of ‘Local Content’ This is a high-powered plenary that will xray the challenges confronting the local content (Management, Facilities, Fixtures and Equipment (FFE), F&B ) development in Nigeria. This special session will feature local and international experts to discuss ways of equipping and improving and sustaining the local content (infrastructure and human capital) to international best practices.

- **Prof. Adesoji Adesugba**, Provost, Business Entrepreneurship Skills & Technology Centre, Abuja
- Otunba Olusegun Runsewe, Director General, National Council of Arts & Culture
- Mr Don Ebubeogu, MD, Tiger Foods Ltd.
- Chief Abiodun Odusanwo, President- Institute of Tourism Professionals

PANEL 3  
2:00PM

## INTERACTIVE VIDEO SESSION

### HOTEL AGREEMENTS THAT WORK: FRESH OPTIONS FOR AFRICA

As Africa becomes the next hospitality capital, how do we make different agreement models work for the owner. Which is right for the Africa environment and which has the greatest growth potential – management contract, franchising, or lease agreement?

- **Dr. Wasu Babalola**, SVP/CEO for Africa, Continent Hotel Worldwide, Turkey
- Trevor Ward, MD, W Hospitality
- Mr Faruk Aliyu, MD Hawthorn Suites by Wyndham Abuja \*\*\*
- Dewald Krugger, GM, Envoy Hotel Abuja
- Hotel Owners Forum Abuja (HOFA)

PANEL 4  
3:00AM

### F&B ARCADE

This session will deal with F&B Innovation, service, emerging developments in the sector, as well as F&B and Restaurant designs.

- **Dewald Krugger**, GM, Envoy Hotel Abuja
- Mr Adedayo Adesugba-Institute of Hospitality, UK, Nigeria International Branch
- Cyril Mokwe, Assistant F&B Manager, Transcorp Hilton Hotel, Abuja
- Mrs.Tana Forsuelo Proprietor, Wavecrest Hospitality Institute, Lagos
- Uche Ogbonna, Regional Manager, High End, International Breweries Limited

4:00PM

RECAP/CLOSING DAY 1

## BED MAKING COMPETITION 1

### DAY TWO 17/4/19 ARRIVAL OF GUESTS /OPENING FORMALITIES RECAP OF DAY 1

9:00AM  
9:10 AM  
PANEL 5  
10: 00 AM

#### **BEYOND 2020: BUILDING HOTEL HUMAN CAPITAL, STANDARDS AND REGULATION WITH EXCELLENCE**

What's happening to the workforce in Africa? Is the industry ready for the future hotels? Are we building fresh champions to take over from the current legends in the hospitality and tourism industry? Is there a future for hotel workers? What is the way forward with staffing, training, certifications, workforce development and welfare? How far can the NSQF go in the pursuit of hospitality excellence?

##### **-Mr Gabriel Ochonogor, Rehoboth Recruiters**

-Mrs.Tana Foruelo Proprietor, Wavecrest Hospitality Institute, Lagos

- Trevor Ward, MD, W Hospitality

-DG, NIHOTOUR Abuja

-Justina Ovat, Lead Consultant, Calabar Hospitality House

PANEL 6  
11:00AM

#### **DOMESTIC TOURS: HOTELIERS VERSUS TOUR OPERATORS (BUILDING SYNERGY)**

Is domestic tour operations an asset to hotel development in Nigeria? Why do tour operators prefer to organize international tours in place of local tour? What are the challenges? What is the role of hotels in building domestic tourism? Does Government have any role to play? The battle line will be between hotel managers and tour operators.

##### **SPEAKERS:**

- **Alhaji Rabo Saleh, FTAN President**
- Joesef Karim, Nigeria Travel Digest (Destination Marketing-Extra)
- Hon. (Mrs) Sally Mbanefo, Commissioner, A nambara State Ministry of Indigenous Artworks, Diaspora Affairs, Culture and Tourism
- Mr Adedayo Adesugba-Institute of Hospitality, UK, Nigeria International Branch
- HOFA Representative
- Sophia Khan - Travel Appeal Magazine

11:45 AM  
PANEL 7  
12:00PM

### TEA BREAK

#### **“TECH UPSIDE: BIG DATA, DIGITAL MARKETING AND INNOVATION ”**

##### **-Olugbenga Sunday, CEO, Tojum Hospitality Group**

- Dewald Krugger, GM, Envoy Hotel Abuja

-Mrs Aisha Abubakar Achonu, Co-Founder, VHOOLINK Platform

-Mr Excel Opuaru, CEO, Xcellencio Hospitality, Lagos

- Onofiok O. Ekong, MD, Pride Mark Hotel, Abuja

**PANEL 8  
12:50PM**

**MEASURING THE SOCIAL, ENVIRONMENTAL AND ECONOMIC IMPACTS OF  
HOSPITALITY & TOURISM IN AFRICA WITH SDGs IN MIND**

- Dr Victor Fodeke, Former Head of Climate Change Unit, FEMENV
- Chibuikem Diala, Executive Director, IHTEF
- Dr Wasiu Babalola, SVP for Africa, Continent Hotels Worldwide
- Nkeiru Nnaemego, Founder, Fresh and Young Brain Initiative.
- HOFA Representative

**1:50 PM  
2:00 PM**

RECAP/ QUESTIONS  
BED MAKING COMPETITION  
CLOSING

**17<sup>th</sup> April, 2019  
7pm**

**HOTEL INDUSTRY EXCELLENCE NITE**

